



Artificial Intelligence: Model Personal Data Protection Framework

that organisations should incorporate into their business process when they procure, implement and use AI



Provide feedback for adjustment



ESTABLISH
AI Strategy and
Governance



CONDUCT
Risk Assessment and
Human Oversight



EXECUTE
Customisation of AI Models
and Implementation and
Management of AI Systems



FOSTER
Communication and
Engagement with
Stakeholders

Re-assess risks when there are
significant changes

Fine-tune AI systems to address
stakeholders' concerns



ESTABLISH - AI Strategy and Governance

7 Steps in AI Procurement



1. Sourcing AI solutions



2. Picking the appropriate AI solution



3. Collecting and preparing data



4. Customising AI model for particular purpose



5. Testing, evaluating and validating AI model



6. Testing and auditing system and components for security and privacy risks



7. Integrating AI solution into organisation's system

9 Governance Considerations



Purposes of using AI



Privacy and security obligations and ethical requirements



International technical and governance standards



Criteria and procedures for reviewing AI solutions



Data processor agreements



Policy on handling output generated by the AI system



Plan for continuously scrutinising changing landscape



Plan for monitoring, managing and maintaining AI solution



Evaluation of AI suppliers



Risk-based Approach to Human Oversight

Lower

Risk level of AI system

Higher



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Risk Assessment and
Human Oversight



Human-out-of-the-loop
AI makes decisions without
human intervention



Human-in-command
Human actors oversee the
operation of AI and intervene
whenever necessary

















Human-in-the-loop
Human actors retain
control in the
decision-making process



EXECUTE
Customisation of
AI Models and
Implementation
and Management
of AI Systems

Process

Selected Recommendations

<p>Data Preparation</p> 	<p> Ensure compliance with privacy law</p> <p> Minimise the amount of personal data involved</p>	<p> Manage data quality</p> <p> Document data handling</p>
<p>Customisation and Implementation of AI</p> 	<p> Conduct rigorous testing and validation of reliability, robustness and fairness</p> <p> Consider compliance issues based on the hosting of AI solution ('on-premise' or on a third party cloud) prior to integration</p> <p> Ensure system security and data security</p>	
<p>Management and Continuous Monitoring of AI</p> 	<p> Maintain proper documentation</p> <p> Establish an AI Incident Response Plan</p>	<p> Conduct periodic audits</p> <p> Consider incorporating review mechanisms as risk factors evolve</p>

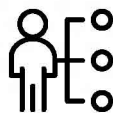


FOSTER
Communication and
Engagement with
Stakeholders

Stakeholders



Internal Staff



AI Suppliers



Customers



Regulators

PCPD



PCPD.org.hk

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