53rd Asia Pacific Privacy Authorities Forum

Personal Data Protection Issues arising from COVID-19 in Hong Kong, China

3 June 2020(Virtual meeting)

Stephen Kai-yi WONG, Barrister Privacy Commissioner for Personal Data, Hong Kong, China







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(1) Electronic wristbands + mobile app

- Electronic wristbands
 paired with a mobile app –
 StayHomeSafe to
 enforce home quarantine
- Currently mandatory for all people coming to HK





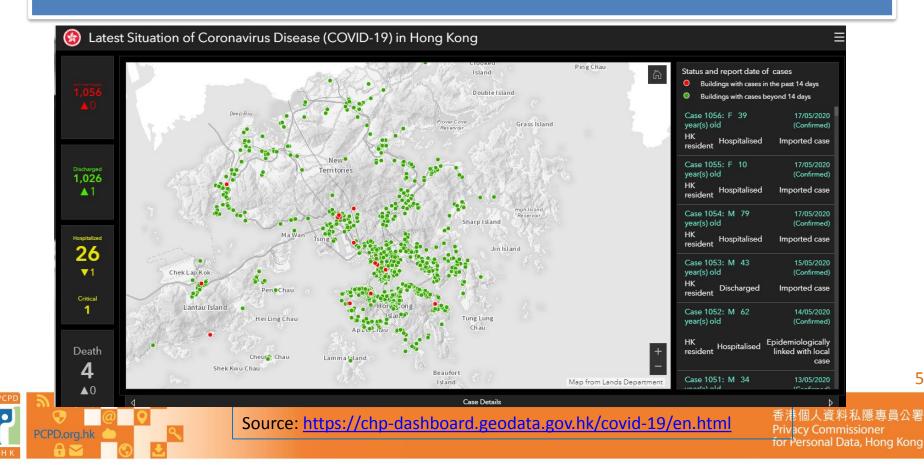
(1) Electronic wristbands + mobile app

- Wristbands do not contain GPS device
- Mobile app does not collect geolocation data
- Confirm a person is staying at home by analysing environmental communication signals such as Bluetooth, Wi-Fi and geospatial signals





(2) Online dashboard



(2) Online dashboard

- Lists out the buildings and vessels in which the confirmed or probable infection cases have resided/ taken
- Gender and age of patients disclosed
- Does not contain data that is precise enough to identify the infected person
- Well-balanced between privacy and information transparency



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(3) Other contact tracing & exposure notification measures

- Verbal inquiry for contact tracing
- Supercomputer and big data analytics to identify close contacts
- Considered using location data (such as the route of a confirmed patient during a particular transport trip) collected by mobile operators to locate people in the vicinity of patients



Exemptions under data protection law

- Exemptions under the Personal Data (Privacy) Ordinance for using identity and location data:
 - Section 59 protection of health
 - Section 60B authorisation by law, i.e.
 Prevention and Control of Disease
 (Disclosure of Information) Regulation





(4) Octopus & The University of Hong Kong Research Initiative to combat COVID-19

 Using aggregate statistical data about usage of Octopus card to track the transmission of virus and identify the risk of infection in various districts, including information about the contact pattern and intensity of Hong Kong residents in different areas



Press Release

〇 〇 〇 Ctopus

Octopus to Assist The University of Hong Kong in Research Projects to Contain the Spread of the COVID-19

(Hong Kong, 2 April 2020) – The LKS Faculty of Medicine, The University of Hong Kong (HKUMed) and Octopus Cards Limited (OCL) today jointly announced that due to the severity of the COVID-19 pandemic, OCL has, on the request by HKUMed, agreed to provide aggregate statistical data relating to the usage of Octopus cards for the purpose of supporting HKUMed to conduct research projects to contain the continuous spread of COVID-19 in Hong Kong.

The relevant information to be provided to HKUMed is of aggregate value, incapable of ascertaining the identity of any individual person and the usage data of a particular Octopus card, and is not "personal data" as defined in the Personal Data (Privacy) Ordinance (Ordinance). The aggregate data contains no name, no personal identification number, no phone number, no email address, no card identifier and no account number. The relevant information pertains to the usage of Octopus cards for the period from 1 January 2020 until the pandemic is declared over by the HKSAR Government.

HKUMed has undertaken with OCL that the relevant information provided is strictly for the purpose of conducting the said research projects in the effort to curb the COVID-19 spread, and will not be used, whether in whole or in part, for any other purposes or in any manner whatsoever, without the prior written consent of OCL.



(4) Octopus & The University of Hong Kong Research Initiative

- Does not contain names, personal identification numbers, phone numbers, card identifiers, etc.
- Data incapable of ascertaining the identity of any individual person



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Source: <u>https://www.scmp.com/news/hong-kong/health-</u> <u>environment/article/3078191/coronavirus-octopus-provide-data-</u> city-residents 10

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(5) Other relief & prevention measures

- Distribution of reusable masks
- Cash pay-out scheme
- Employment support scheme
- Closing of bars, karaoke etc.



• Restriction of gatherings and catering seating

Source: https://www.qmask.gov.hk/

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The Regulator's Stance towards collection and use of personal data during the pandemic



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PCPD's views on these measures

- "Right to life" should always be of paramount concern and privacy right is secondary to the right to life
- Legitimate and proportionate for the Government to collect and use personal data of the patients, confinees and their close contacts with a view to ensuring public health and safety
- Data protection laws are not an obstacle in the battle against the pandemic



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Proportionality test passed!



- Is there a **pressing need** for such measures (e.g. pandemic and short of compulsory quarantine vacancies)?
- Would these measures serve the **legitimate purposes** of controlling and preventing the spread of coronavirus and saving lives of the public?
- Is there a rational connection between these measures and the legitimate purposes?
- Are these measures **no more than necessary** to achieve the legitimate purposes?
- Are the benefits of achieving the legitimate purposes not disproportionate to the encroachment and inroads made into the fundamental right of personal data privacy, i.e. not imposing an unacceptable harsh burden on the affected individuals?



Be a Protector and Facilitator

- Pragmatic approach has been adopted with the emphasis on the importance of transparency and explainability
- Less privacy-intrusive measures such as using anonymous data should always be preferred
- Exemptions under the PDPO may be applicable if necessary to protect public health



Other undesirable issues arising from COVID-19



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(1) Doxxing

- Doxxing of medical workers who went on strike in early-2020
- Unlawful disclosure of their family members' personal data
- Prima facie case of contravention of a criminal offence under section 64(2) of the PDPO, subject to a maximum fine of HK\$1,000,000(or US\$128,900) and imprisonment for 5 years





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(1) Doxxing

- Received/found 78 cases involving 4 online platforms and 17 web links (as at 15 May2020)
- PCPD urged website operators to remove/delete the posts/content
- Liaised with overseas data protection authorities to cover platforms outside HK



(2) Excessive collection and misuse of personal data

- Received 56 complaints of excessive data collection during organizations'/ shops' handing out/selling of daily necessities (as at 22 May 2020)
- Data should only be collected while necessary and data subjects shall be notified of the purpose and use
- PCPD urged the public to be vigilant, and organisations to comply with the PDPO during collection, usage, and retention of personal data



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(3) Security issues of videoconferencing app

- Zoombombing
- No end-to-end encryption
- Insecure cloud storage





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(3) Privacy/ Security by design

- Can save subsequent hassles
- Transparency and explainability to gain trust
- PCPD issued privacy tips via social media and press release



for Personal Data, Hong Kong

13 Privacy Tips for Online Teaching



Guidelines published by PCPD on privacy issues arising from COVID-19



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Guidelines on privacy issues arising from COVID-19

- PCPD issued guidelines covering:
 - employers' collection of employees' health data and travel history
 - children privacy
 - data security for video conferencing apps
 - Collection of personal data of persons under quarantine
- Disseminated via press releases and various social media platforms







The situation in the mainland of China



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<u>Personal data and big data</u> are fundamental ingredients of the mainland Chinese government's pandemic control measures:

South China Morning Post

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Real-name registration on public transport

Tech firms help Chinese authorities launch real-name registration on public transport for coronavirus tracking

- New systems by tech firms Meituan and Dida require commuters to provide personal information before taking public transport in some Chinese cities
- The initiative is meant to help authorities track those who might have been in contact with individuals infected with the novel coronavirus



Why you can trust SCMP

Source: SCMP (2020)

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THE WALL STREET JOURNAL.

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China Turns to Health-Rating Apps to Control Movements During Coronavirus Outbreak

Tech giants such as Alibaba and Tencent tapped to develop color-coded systems to classify people based on their health conditions and travel history



As the number of coronavirus cases rises, epidemiologists around the world look at maps, flight bookings and population data to estimate the size of the outbreak--and explain why their results are higher than China's official tally. Photo: Getty Images

2) Health-Rating APPs developed by the mainland Chinese Tech Giants

- Categorise citizens based on their risks of infection (red, yellow or green)
- Those with red and yellow health codes will face travel restictions

Source: WSJ (2020) 26



By <u>Liza Lin</u> Updated Feb. 18, 2020 8:42 pm ET

China adapts surveying, mapping, delivery drones to enforce world's biggest quarantine and contain coronavirus outbreak

- Shenzhen Smart Drone UAV's drones used in surveying, mapping can lift a maximum payload of 15kg
- Adaptation shows how outbreak has opened the door for innovative applications to emerge from existing tech



Why you can trust SCMP





3) Drones

- Drones modified to fight COVID-19, e.g.
 - disperse public gatherings
 - issue warnings to individuals
 - remotely check people's temperatures
 - ➤ spray disinfectants and
 - enforce home quarantine orders

Source: SCMP (2020)

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4) Telecom carriers utilising user data pool

- Chinese telecom companies leverage the data pool of China's billion-plus smartphone users to offer insights
- Help monitor the traffic to help local governments take better precautionary measures

Home / Business / Technology

Telecom companies swear by user privacy By Ma Si | China Daily | Updated: 2020-03-04 08:28



A community worker in Hangzhou, capital of Zhejiang province, checks a resident's health code using a smart phone. The code is part of local efforts to use big data in the fight against novel coronavirus. [Photo by Dong Xuming/For China Daily]

Source: China Daily (2020)

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Mainland government's measures to address privacy concerns amidst COVID-19

- 1) "Notice on the Protection of Personal Information when Using Big Data for Joint Support and Defense"
- Released by the Cyberspace Administration of China in February 2020
- Emphasising privacy principles and cybersecurity requirements on the collection, use, and disclosure of personal information for purposes of containing COVID-19



Mainland government's measures to address privacy concerns amidst COVID-19 (cont.)

2) Urgent notice issued by the Ministry of Transport

- Issued to public transport operators in January 2020.
- Stipulating that passenger information collected in connection with COVID-19 prevention and control shall be disclosed only to health authorities.



Mainland government's measures to address privacy concerns amidst COVID-19 (cont.)

3) Notice issued by the National Health Commission

- Issued in February 2020 to all local health commissions.
- Stating the government's policy to strengthen the protection of privacy by enhancing cybersecurity and ensuring the regulated use of personal data.



Proposals made by representatives during the "Two Assemblies" of China in May 2020

Temporary/ad-hoc measures of collecting personal data for fighting COVID-19 should be cancelled after the pandemic, and **not made permanent**.

Liu Xiaobing, Dean, Public Economy and Management, Shanghai University of Finance Explore the establishment of **guidelines and standards** for the collection of personal data during extraordinary periods.

Lian Yu Ming, Head, International Institute for Urban Development, Beijing

A **regulatory body** should be set up with reference to Hong Kong's PCPD.

Robin Li, CEO, Baidu

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What is new norm after COVID-19?



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More surveillance and less privacy?

- Continuing the "track and trace" pattern
- Public health and Privacy are on the same side
- Embed data protection principles in the measure that may threaten our privacy
- Be transparent and explainable → BUILD TRUST



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