

香港特区个人资料隐私权保障 概览

An overview of Personal Data Privacy Rights Protection in
Hong Kong Special Administrative Region



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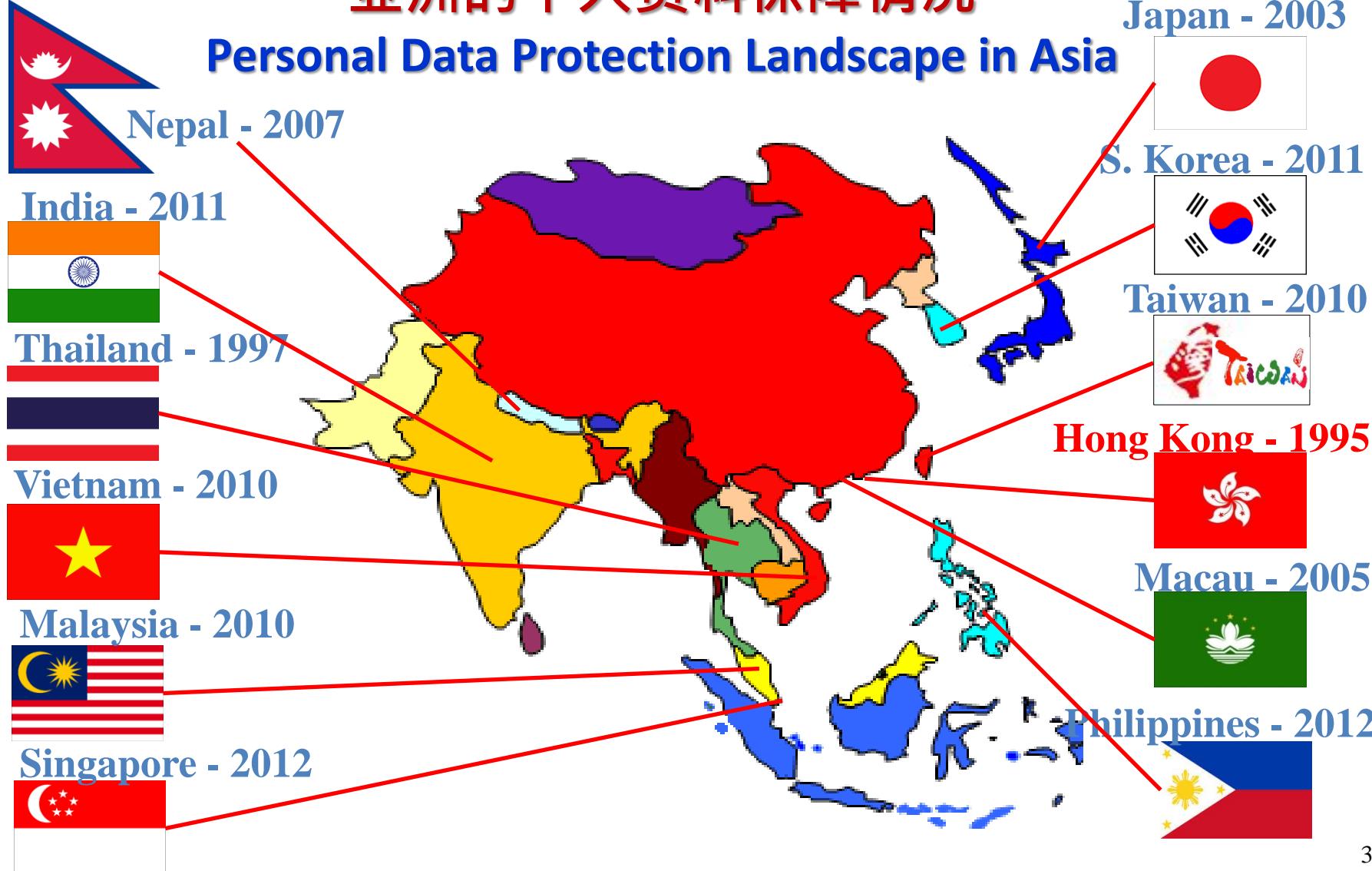
公署简介短片

PCPD Corporate Video



亚洲的个人资料保障情况

Personal Data Protection Landscape in Asia



《個人資料（私隱）條例》

Personal Data (Privacy) Ordinance

4



香港個人資料私隱專員公署
Privacy Commissioner
for Personal Data, Hong Kong

1995年欧盟指引

EU Directive 1995

会员国在与其他国家 / 地区进行经贸活动，须考虑当地有没有类似的“保障个人资讯的法律体制”

Member states, when pursuing economic activities with other countries/regions, shall consider whether there is any equivalent “personal information protection legal framework” in place locally

立法动机 Legislative Intent

1) 经贸角度 - 利便营商环境，保持香港的经贸中心地位

business perspective - to facilitate business environment, maintain Hong Kong as a financial and business hub

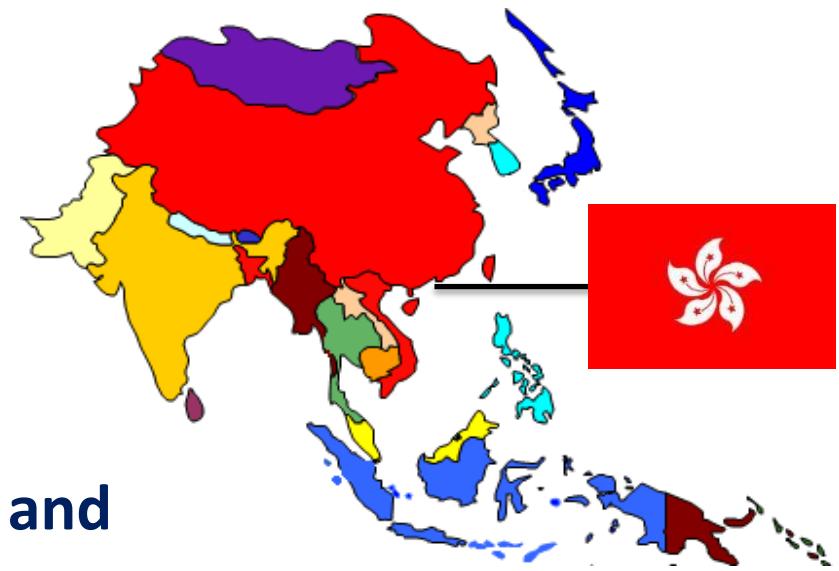
2) 人权角度 - 保护客户的个人资料

human rights perspective - protect customers' personal data

個人資料（私隱）條例

Personal Data (Privacy) Ordinance

- 独立、全面的法例
single and comprehensive legislation
- 规管公营(政府) 及
私营机构
covers the public (government) and private sectors



個人資料（私隱）條例

Personal Data (Privacy) Ordinance

- 由一独立的法定规管
机构执法 - 個人資料私隱专员

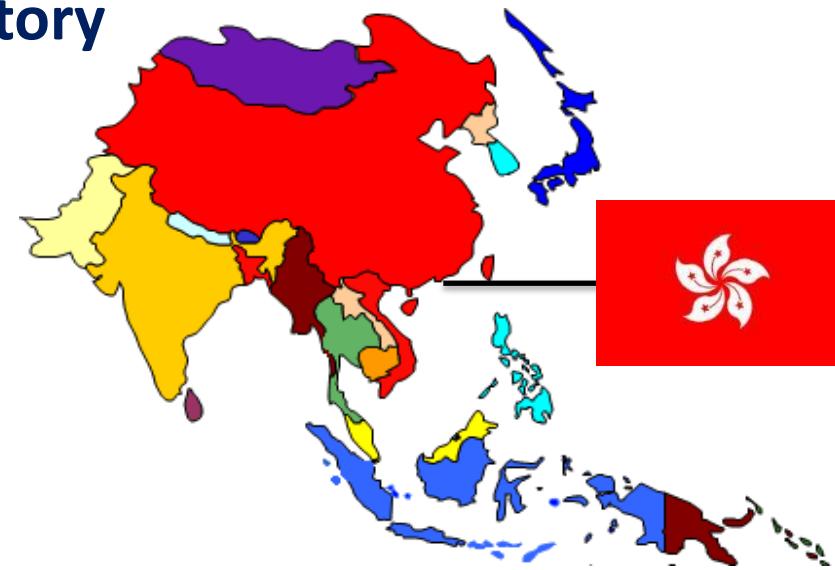
enforced by an independent statutory
regulatory body – the Privacy
Commissioner for Personal Data

- 沒有域外执法权

no extra-territorial jurisdiction

- 1996年12月20日生效

came into effect on 20 December 1996



什么是「個人資料」？What is “Personal Data”?

「個人資料」须符合以下三项条件：

“Personal data” must fulfill the following three criteria:

1. 直接或间接与一名在世人士有关
relating directly or indirectly to a living individual;
2. 从该等资料直接或间接地确定有关的个人的身分是切实可行的；
from which it is practicable for the identity of the individual to be directly or indirectly ascertained; and
3. 该等资料的存在形式令予以「查阅」及
「处理」均是切实可行的
in a form in which access to or processing of the data is practicable

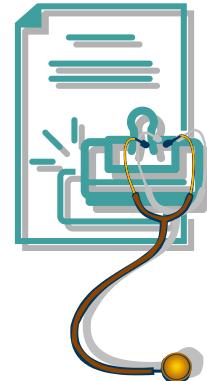
什么是「個人資料」？What is “Personal Data”?

- 「個人資料」 = 隐私吗？
 - 隐私：管控关于自己的资料、个人领域、人身自由、跟外界接触不受监控等。
 - 香港的私隐条例只保障個人資料
- “personal data”=“privacy”?
 - privacy: control your information, personal domain, personal liberty, freedom from monitoring in communications, etc.
 - Hong Kong's privacy law only protect personal data

个人资料的例子 Examples of Personal Data

- 日常生活中的例子包括姓名、电话号码、地址、性别、年龄、宗教信仰、国籍、相片、身份证号码、信贷纪录等

Examples in our daily lives include name, telephone number, address, sex, age, religious belief, nationality, photo, identity card number, financial record, etc.



11

谁是资料当事人？

Who is the Data Subject?

- 资料当事人是指属该个人资料的当事人的在世人士

**data subject is a living individual
who is the subject of the personal
data concerned**

- 根据条例，已故人士不是资料当事人

**under the Ordinance, a person who
passed away is not a data subject**



谁是资料使用者? Who is the Data User?

- 资料使用者是独自或联同其他人操控个人资料的收集、持有、处理或使用的人士
data user is a person who, either alone or jointly with other persons, controls the collection, holding, processing or use of personal data
- 即使个人资料处理程序外判，资料使用者亦须为承办商的错失负上法律责任
even if personal data processing work is outsourced to a contractor, the data user shall be liable for any wrongful act of the contractor

条例设定的保障资料原则

Data Protection Principles under the Ordinance

- 所有使用个人资料的人士（资料使用者）
须依从条例核心的六项保障资料原则
all persons who use personal data (data users) must comply with the six data protection principles at the core of the Ordinance
- 该六项原则涵盖了每项个人资料由收集、保存、使用以至销毁的整个生命周期
the six principles cover every item of personal data in the whole data cycle from collection, retention, use to destruction

六项保障资料原则简介短片

Six Data Protection Principles Introduction Video

《個人資料(私隱)條例》下的

Under the Personal Data (Privacy) Ordinance

六項保障資料原則

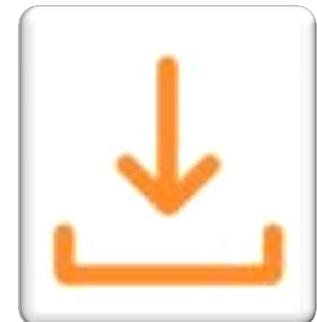
Six data protection principles (DPPs)



原则 1 – 收集资料的目的及方式

Principle 1 – Purpose and Manner of Collection

- 必须与资料使用者的职能或活动有关
must be related to the data user's functions or activities
- 收集的方式必须合法及公平
the means of collection must be lawful and fair
- 收集的资料要适量而不过多
data collected should be adequate but not excessive



16

原则 1 – 收集资料的目的及方式

DPP1 – Purpose and Manner of Collection

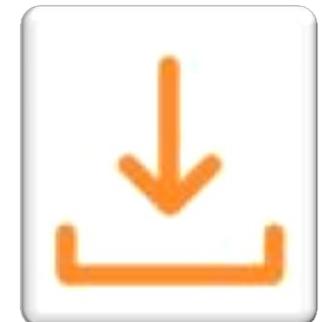
收集個人資料聲明

Personal Information Collection Statement (PICS)

- 有效向資料當事人溝通，考慮因素包括「收集個人資料聲明」的設計及表达方式、使用的語言等

communicate effectively to data subjects, considerations include the design, layout, language used in the PICS, etc.

- 清楚說明資料使用目的及資料承讓人類別
define the purpose of use and class of data transferees with a reasonable degree of certainty



17

原则 1 – 收集资料的目的及方式

DPP1 – Purpose and Manner of Collection

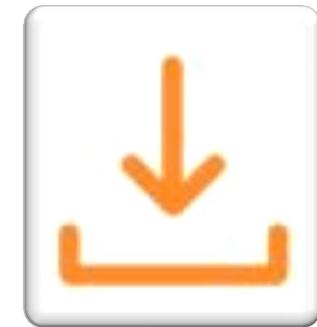
收集个人资料时，须告知资料当事人以下五项资讯：

When collecting personal data, inform the data subject of the following five pieces of information:

(a) 收集资料的目的；
the purposes of data collection;



(b) 资料可能会转移给什么类别的人；
classes of data transferees;



18

18

(c) 资料当事人是否有责任抑或是可自愿提供资料；

whether it is obligatory or voluntary for the data subject to supply the data;

(d) 如资料当事人有责任提供该资料，他拒绝提供资料所需承受的后果；及

if it is obligatory for the data subject to supply the data, the consequences if he fails to supply the data; and

(e) 资料当事人有权要求查阅及要求改正自己的個人資料，及提供处理有关要求的人士的职衔及地址。

the data subject is entitled to request access and correction of his personal data, and the job title and address of the person handling such requests.



原则 2 – 个人资料的准确性及保留时限

Principle 2 – Accuracy and duration of retention

- 资料使用者须采取切实可行的步骤，确保所持个人资料的准确性，及在完成资料的使用目的后删除资料
data users shall take all practicable steps to ensure the accuracy of personal data held by them, and destroy data after the purpose of use is fulfilled
- 如资料使用者聘用资料处理者处理个人资料，须透过合约规范或其他方法，防止转移的资料被保存超过处理资料所需时间
if a data user engages a data processor to process personal data, he must adopt contractual or other means, to prevent such data being kept longer than is necessary for data processing



20

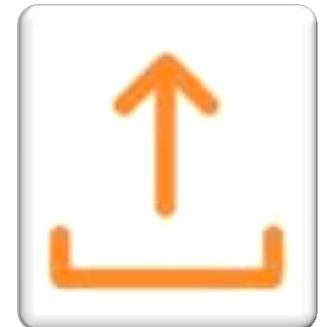
原则 3 – 个人资料的使用

Principle 3 – Use of personal data

- 如无当事人的订明同意，个人资料不得用于新目的
personal data shall not, without the prescribed consent of the data subject, be used for a new purpose

「新目的」指在收集资料时拟使用的目的或
直接有关的目的以外的目的

“new purpose” means any purpose other than the purposes for which they were collected or directly related purposes



21

原则 4 一个人资料的保安

Principle 4 – Security of personal data

- 资料使用者须采取切实可行的步骤，保障个人资料不会被未获授权或意外的查阅、处理、删除、丧失或使用
data users shall take all practicable steps, to safeguard personal data against unauthorised or accidental access, processing, erasure, loss or use
- 如资料使用者聘用资料处理器处理个人资料，须透过合约规范或其他方法，以保障转移的个人资料
if a data user engages a data processor to process personal data, the data user must adopt contractual or other means to safeguard the personal data transferred



22

原则 5 – 资讯须在一般情况下可提供

Principle 5 – Information to be generally available

资料使用者须提供：

Data users shall provide:

(a) 处理個人資料的政策及实务；

policies and practices in relation to handling of personal data;

(b) 持有的個人資料的种类；

the kinds of personal data held;

(c) 会为何种主要目的而使用资料

the main purposes for which personal data
are used



原则 6 – 查阅個人資料

Principle 6 – Access to personal data

- 资料当事人有权要求查阅及改正自己的個人資料
data subject is entitled to request access to and correction of his personal data
- 资料使用者可收取不超乎适度的费用
data user may charge a non-excessive fee
- 资料使用者要在40天内遵从
data user shall comply within 40 days



24

豁免

条例的豁免安排包括：

- 为家居或消闲目的而持有的个人资料获豁免不受六项保障资料原则监管；
- 与指定雇佣程序（例如升职）有关的个人资料，可免受查阅资料原则所管限，直至程序完结；

Exemptions

Ordinance exemptions include:

- personal data held for domestic or recreational purposes is exempted from the provisions of the six Data Protection Principles;
- personal data related to specified employment process (e.g. promotion) is exempted from data access requirement until completion of process;

豁免

- 若查阅资料原则及使用资料原则的应用于相关的个人资料，相当可能会损及保安、防卫和国际关系；防止或侦查罪行；评估或征收税项；新闻活动；健康；法律程序等，相关资料可获豁免。

Exemptions

- Exemptions from access and use limitation requirements for data which are likely to prejudice security, defence and international relations; crime prevention or detection; assessment or collection of any tax or duty; news activities; health; legal proceeding, etc.

重要资料及历史 Key Facts and History

年份 Year	事件 Event
1995	<ul style="list-style-type: none">条例在1995年8月3日制定 The Ordinance was enacted on 3 August 1995
1996	<ul style="list-style-type: none">公署于1996年8月1日成立 PCPD was established on 1 August 1996条例于1996年12月20日正式生效 The Ordinance came into force on 20 December 1996
2009	<ul style="list-style-type: none">公署向政府提交了全面的条例修订意见书 PCPD submitted to the Government the consultation document on Review of the Ordinance
2010	<ul style="list-style-type: none">公署发表八达通日日赏计划调查报告 PCPD published an investigation report on the Octopus Incident

27



香港個人資料私隱專員公署
Privacy Commissioner
for Personal Data, Hong Kong

重要资料及历史 Key Facts and History

年份 Year	事件 Event
2012	<ul style="list-style-type: none">立法会于2012年6月27日通过《2011年个人资料(私隐)(修订)条例草案》 Passage of the Personal Data (Privacy) (Amendment) Bill 2011 by the Legislative Council on 27 June 2012修订条例的大部分条文于2012年10月1日实施 Most provisions of the Personal Data (Privacy) (Amendment) Ordinance came into effect on 1 October 2012
2013	<ul style="list-style-type: none">规管直销活动和法律协助方面的的新条文于2013年4月1日生效 The new provisions on regulation of direct marketing activities and the provision of legal assistance came into force on 1 April 2013

28

直销活动规定

Direct Marketing Requirements

- 条例中的直销活动包括向特定人士以邮递、图文传真、电子邮件及电话进行的直销活动
direct marketing activities under the Ordinance include such activities made to specific persons by mail, fax, email and phone
- 条例规定凡资料使用者在首次使用个人资料于直销活动，须提供一个「拒收直销讯息」的选择予当事人
the Ordinance requires a data user to notify the data subject of his opt-out right when using his personal data in direct marketing for the first time

29

直销活动规定

Direct Marketing Requirements

- 如当事人表示拒绝再接收有关的直销资料，资料使用者须在不收费的情况下遵从
if a data subject submits an opt-out request, the data user must comply with the request without charge

直销活动规定 Direct Marketing Requirements

拟用个人资料
或转交资料
予他人作直销
Intends to use
or provide
personal data
to others for
direct
marketing

资料使用者
Data User
通知
Notification

资料当事人
Data Subject
同意
Consent

提交个人资料
Provides
personal data

提供「订明资讯」及回应途径，让资料当事人选择是否同意个人资料被用作直销
provide “prescribed information” and response channel for data subjects to elect whether to give consent

通知必须清楚易明
notification must be easily understandable

必须自愿和清晰作出
should be given explicitly and voluntarily

不反对也属同意
“consent” includes an indication of “no objection”

与直销有关的定罪个案

Direct Marketing Conviction Cases

时期 Date	个案 Case	罚款金额 (Penalty)
2015年9月 Sept, 2015 <i>(注: 现正等候上诉聆讯) (Note: Pending appeal trial)</i>	一间电讯公司没有依从客户的拒收直销讯息要求 A telecommunication company ignored customer's opt-out requests	被判罚款三万元 Fined \$30,000
2015年9月 Sept, 2015	一间储存服务供货商在直接促销前未有采取指明行动通知当事人及取得其同意 A storage service provider failed to take specified actions and obtain the data subject's consent before direct marketing	被判罚款一万元 Fined \$10,000
2015年11月 Nov, 2015	一间体检服务公司没有依从客户的拒收直销讯息要求 A healthcare services company ignored customer's opt-out requests	被判罚款一万元 Fined \$10,000

与直销有关的定罪个案

Direct Marketing Conviction Cases

时期 Date	个案 Case	罚款金额 Penalty
2015年12月 Dec, 2015 <i>(注:上诉聆讯进行中) (Note: Appeal trial in progress)</i>	<p>一名人士在未有采取指明行动通知当事人及取得其同意前，将个人资料提供予第三者作直接促销</p> <p>An individual provided personal data to a third party for direct marketing without taking specified actions and obtaining the data subject's consent</p>	<p>被判罚款五千元 Fined \$5,000</p>
2016年4月 April, 2016	<ul style="list-style-type: none"> 一名保险代理人在直接促销前未有采取指明行动通知当事人及取得其同意 an insurance agent used personal data for direct marketing without taking specified actions and obtain the data subject's consent 在首次使用个人资料作直接促销时，未有告知资料当事人他有权提出拒收直销讯息要求 failed to inform the data subject of his opt-out right when using his personal data in direct marketing for the first time 	<p>被判罚每项控罪各80小时社会服务令 A Community Service Order of 80 hours for each charge</p>

与直销有关的定罪个案

Direct Marketing Conviction Cases

时期 Date	个案 Case	罚款金额 Penalty
2016年5月 May, 2016	<ul style="list-style-type: none">一间销售推广公司在直接促销前未有采取指明行动通知客户及取得其同意 <i>a telemarketing company used a customer's personal data in direct marketing without taking specified actions and obtaining his consent</i>没有依从拒收直销讯息要求 <i>ignored opt-out requests</i>	每项控罪分别被判罚款八千元 <i>Fined \$8,000 for each charge</i>

与直销有关的查询及投诉

Direct Marketing Related Enquiries and Complaints

	2014	2015
查询 Enquiries	2,385宗 2,385 cases	2,200宗 2,200 cases
投诉 Complaints	266宗 266 cases	322宗 322 cases

公署处理的的查询及投诉总数

Total Enquiries and Complaints Handled by PCPD

	2014	2015
查询 Enquiries	17,328	18,456 (up 7%)
投诉 Complaints	1,702	1,971 (up 16%)

公署成立20周年 PCPD 20th Anniversary

成立于 1996 年 8 月 1 日，公署是一个独立的法定机构，负责监管《个人资料（私隐）条例》的执行

Established on 1 August 1996, PCPD is an independent statutory regulatory body responsible for supervising compliance with the Personal Data (Privacy) Ordinance



37



香港個人資料私隱專員公署
Privacy Commissioner
for Personal Data, Hong Kong

使命 Mission Statement

- 致力推广、监察及监管，促使各界人士遵从《個人資料（私隱）條例》，确保市民的個人資料隐私得到保障

To secure the protection of privacy of individuals with respect to personal data through promotion, monitoring and supervision of compliance with the Personal Data (Privacy) Ordinance

策略 Strategies

执法、监察及监管符规

Enforcement, Monitoring and Supervising Compliance

- 独立、不偏不倚、无畏无惧地行事
- 主动及公正调查隐私风险显着的范畴
- 与海外的保障资料机构合作处理跨境的隐私问题与投诉

- act independently, impartially and without fear or favour
- investigate proactively and fairly into areas of significant privacy risks
- partner with overseas data protection authorities for handling cross-border privacy issues and complaints

策略 Strategies

推广	Promotion
<ul style="list-style-type: none">促进社会各界全面参与保障隐私 (多接触年青人)倡导机构不应止于法例最低要求 实践最佳行事方式，提升水平利用网站、出版和传媒，发挥广泛的宣传和教育效用借调查个案所得的启示，教育资料使用者和资料当事人	<ul style="list-style-type: none">engage all stakeholders in the community (reach out to youth)promote best practices among organisational data users on top of meeting minimum legal requirementsmaximise publicity and education impact through websites, publications and media exposureuse lessons learnt from investigations to educate data users and data subjects

40

策略 Strategies

机构管治	Corporate governance
<ul style="list-style-type: none">奉行具透明度和问责性的原则善用资源以达致经济效益、效率及效用采取「选择性而具成效」的方针订立工作的优先次序,优先处理影响最广泛的工作建立及维持忠心和专业的团队	<ul style="list-style-type: none">adhere to transparency and accountability principlesmaximise utilisation of resources to achieve economy, efficiency and effectivenessadopt a “selective in order to be effective” approach, putting emphasis on assignments that will have the greatest impactbuild and maintain a loyal and professional team

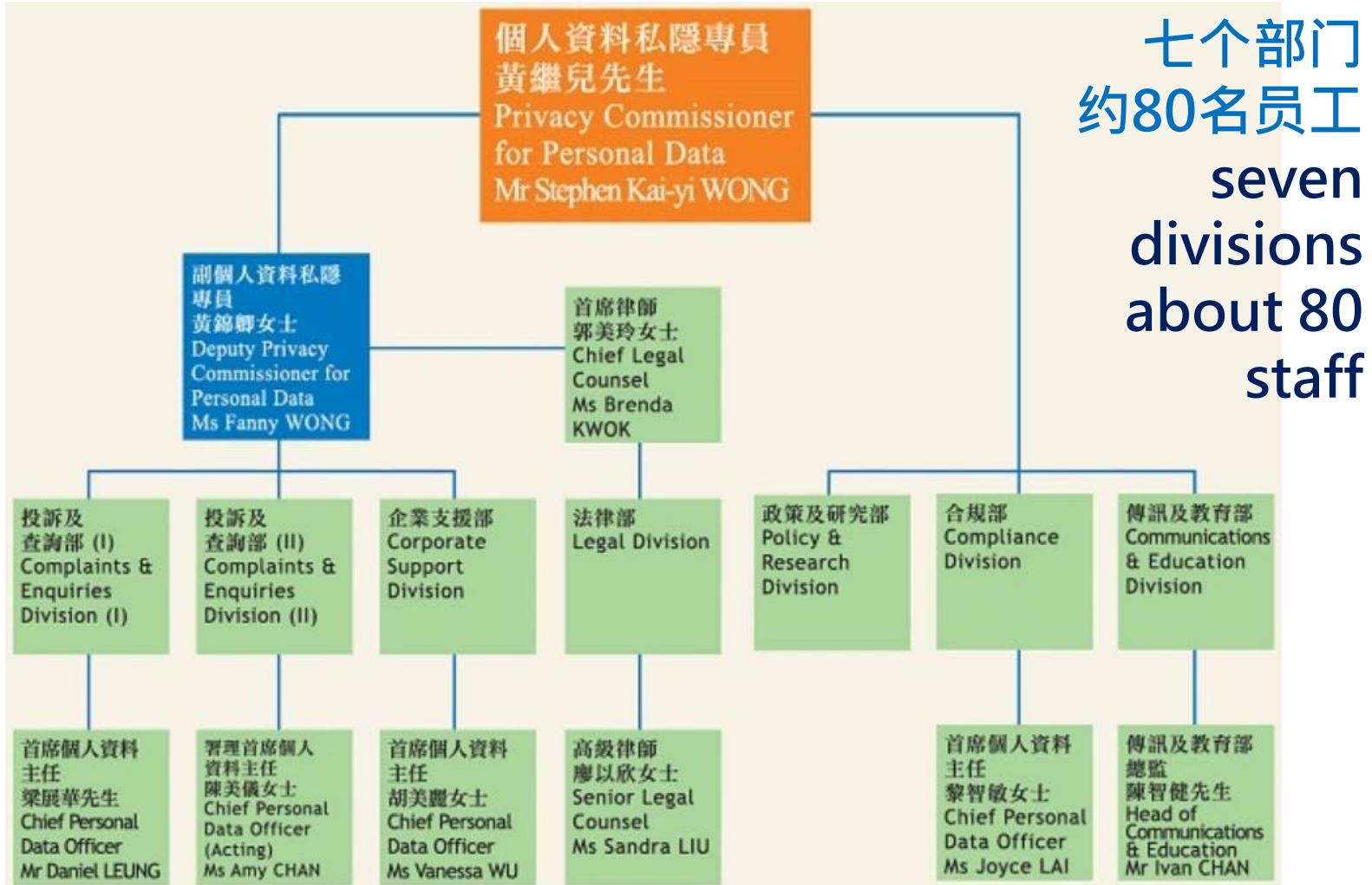
41

策略 Strategies

迎合需求转变	Meet Changing Needs
<ul style="list-style-type: none">• 紧贴科技发展• 监察国际发展及趋势• 留意本地不斷转化的私隐期望	<ul style="list-style-type: none">• keep abreast of technological development• monitor international development and trend• keep track of evolving local privacy expectation

42

公署架构 PCPD Organisation Chart



对外联系 External Liaison

- 亚太区私隐机构



- 国际资料保障及私隐专员研讨会



- 「保障個人資料」国际会议
International Conference Personal Data Protection



- 亚太经济合作组织 -
电子商贸督导小组资料私隐分组
(APEC ECSG Data Privacy Subgroup)



- 全球私隐执法机关网络



- 电讯资料保障国际工作小组
International Working Group on Data Protection in Telecommunications

44

处理投诉程序

Complaint Handling Procedure



法律协助计划 Legal Assistance Scheme

- 于2013年4月1日开始
starting from 1 April 2013
- 公署可向因资料使用者违反条例而蒙受损害，并有意提起法律程序以寻求补偿的个人，提供协助
PCPD may provide assistance to individuals who suffer damage due to a data user's contravention of the Ordinance, and intends to seek compensation via legal proceedings



私隱管理系统

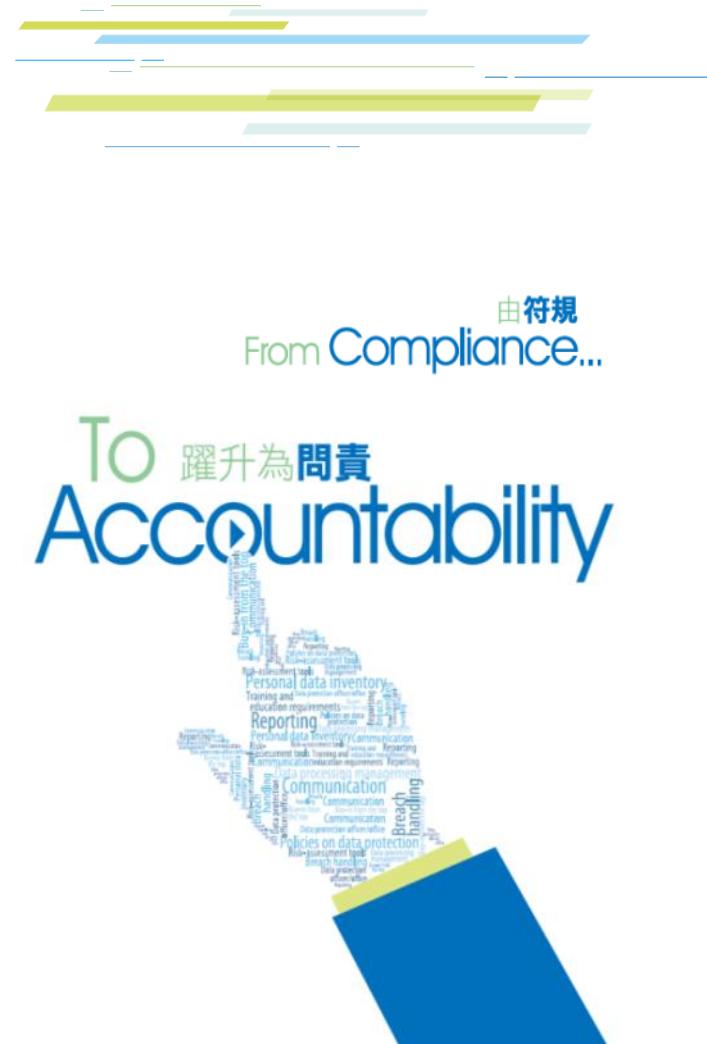
Privacy Management Programme (PMP)



47

私隱管理系统

- 由符規跃升为问责的保障
个人资料策略
*a personal data protection strategy
from compliance to accountability*
- 提倡机构把保障个人资料
提升为良好的管治必要责任
*advocate personal data protection as part of
good corporate governance*
- 由上而下贯彻地在机构中
执行
*apply the programme as a top-down
business imperative in the organisation*



鼓励企业良好行事方式

Encourage Corporate Good Practices

- 继续鼓励机构建立私隐管理系统，将個人資料隐私保障纳入为企业管治责任不可或缺的一环
continue to encourage organisations to implement PMP, incorporating personal data protection as part of corporate governance
- 与政府合作引入外间顾问，协助政府部门制订、检讨及实施其私隐管理系统，为私营企业作借鉴
collaborate with the government to develop, review and implement PMP via consultancy services, the private sectors can learn from the knowledge and experience
- 研究表扬采纳良好行事方式的企业
consider giving recognition to corporations adopting good practices

49

推广及公众教育

Promotion and Public Education

50

大型活动

Large-scale Activities

	2011	2012	2013	2014	2015
大型推广及教育活动 Large-scale promotional and educational activities	16	16	16	20	20
总参加人数 Total participants	17,316	46,657	58,979	141,443	260,223



51

专题培训班、研讨会议及演讲

Professional Workshops, Conferences and Speeches

- 举办了276次专题培训班、研讨会议及演讲 (2015年)
over 276 workshops, conferences and speeches in 2015
- 参加者来自超过450多间机构, 人数达18,700人
18,700 participants from over 450 organisations



电视宣传片 TV Promotional Videos

「慎留数码脚印 智能生活态度」
电视宣传片- 呼吁市民上网时要
谨慎，保障及尊重他人的个人资
料

“Stay Smart Mind Your Digital Footprint” TV promotional video - remind citizens to stay vigilant online, protect and respect others' personal data



53

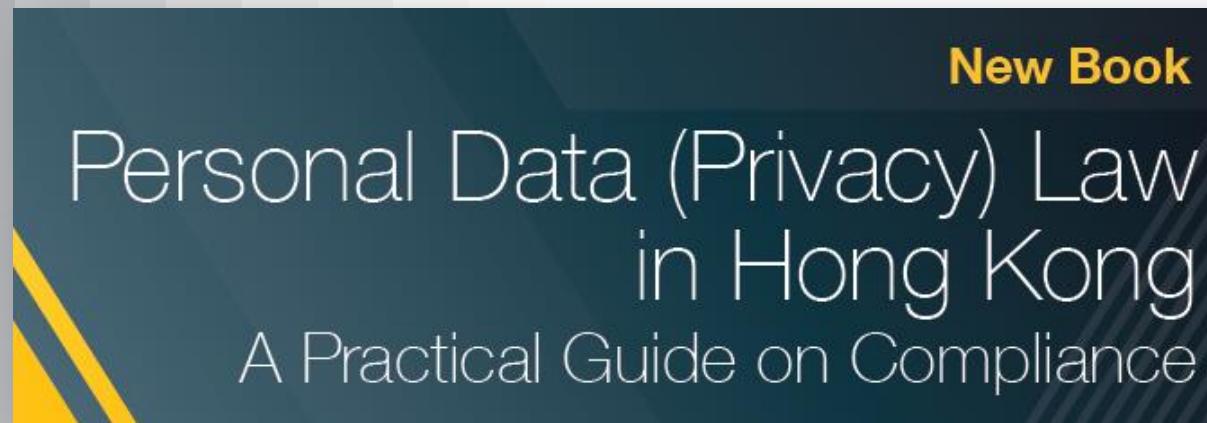
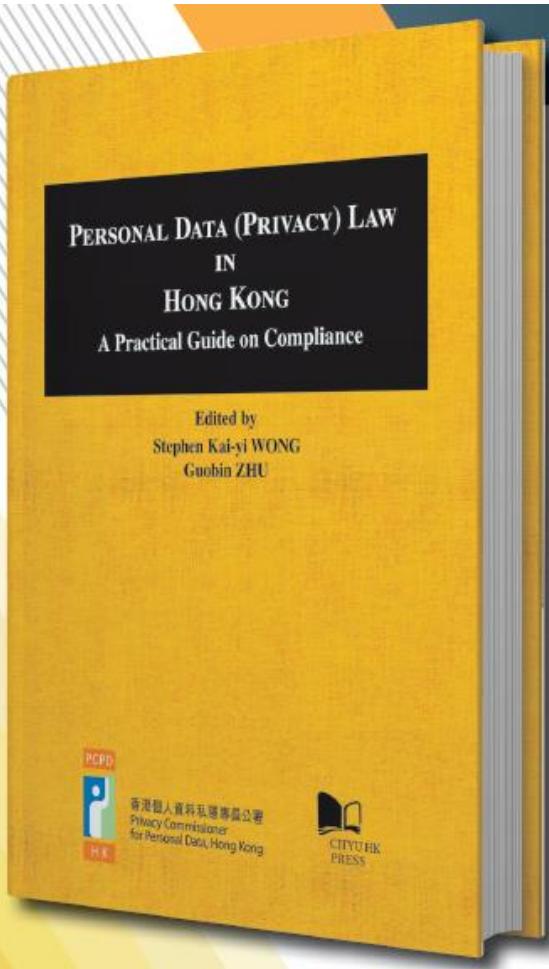
教育短片 Education Short Clips

「私隱神探」系列短片-提醒公众「上网要用脑袋」！

“Mind Your Digital Footprint - Privacy Detective Series” short clips – remind the public to stay smart online



书籍 Book



中文版将于2017年第一季推出
The Chinese version will be released
in the first quarter of 2017

实务守则/指引 Codes of Practice/Guidelines

- 身分证号码及其他身分代号
实务守则
Identity Card Number and other Personal Identifiers Code of Practice
- 人力资源管理实务守则
Human Resource Management Code of Practice
- 个人信贷资料实务守则
Consumer Credit Data Code of Practice



刊物 Publications

- 指引资料
guidance notes
- 单张 / 小册子
leaflets/booklets
- 图鉴 / 海报
infographics/posters
- 年报
annual reports



多媒体及社交网平台

Multimedia and Social Networking Platforms

The collage consists of four screenshots:

- Top Left:** YouTube channel page for PCPDHK (PCPD Hong Kong). The channel has 303 subscribers and 279,054 views. A video thumbnail for "慎留數碼腳印 智慧生活態度" (Stay Smart, Mind Your Digital Footprint) is shown.
- Top Right:** Facebook page for Be SMART Online 網上私隱要自保 - PCPD Hong Kong. The page has 700 likes. It features a colorful illustration of a leopard, a man with a mustache, and a penguin, along with text about personal data protection.
- Bottom Left:** Facebook page for 保障私隱學生大使暨「學校夥伴嘉許」計劃2016 (Student Ambassador for Privacy Protection Programme - PCPD HK). The page has 700 likes. It features a large yellow emoji of a sad face surrounded by jagged lines.
- Bottom Right:** Facebook page for Be SMART Online 網上私隱要自保 - PCPD Hong Kong. This view shows the profile picture and basic page information.



香港個人資料私隱專員公署
Privacy Commissioner
for Personal Data, Hong Kong

公署网站 PCPD's website (PCPD.org.hk)

- 公署致力加强网站的信息，使之成为公署与公众沟通的重要途径

PCPD strives to strengthen information on the website, building an important channel to communicate with the public



The homepage features a large banner for 'CCTV Monitoring and Drone Usage Guide'. Below it are sections for 'Case Notes', 'Privacy Management Programme', and 'Complaints'. A sidebar on the right lists categories like 'Personal' and 'Institutional' services.



香港個人資料私隱專員公署
Privacy Commissioner
for Personal Data, Hong Kong

网站资源：行业资源

Web Resources: Industry-specific Resources

The screenshot shows the Hong Kong Privacy Commissioner for Personal Data website's industry resources section. The top navigation bar includes the PCPD logo, a '20' anniversary graphic, and links for POP Group, POP Home, and est.1996. The main header is '行业资源' (Industry Resources). On the left, there's a sidebar with links for '资源中心' (Resource Center), '刊物' (Publications), '多媒体' (Multimedia), '行业资源' (Industry Resources), '按题目分类的资源' (Resources categorized by topic), '常见问题' (FAQs), and '销售刊物' (Sales publications). The main content area displays a grid of 12 industry-specific resource cards:

- 银行及金融 (Banking & Finance)
- 美容业 (Beauty Industry)
- 酒店业 (Hospitality Industry)
- 资讯科技 (Information Technology)
- 保险业 (Insurance Industry)
- 医护人员 (Healthcare Personnel)
- 物业管理业 (Property Management)
- 地產代理 (Real Estate Agency)
- 零售业 (Retail)
- 电讯业 (Telecommunications)
- 研发应用程式 (Research and Development of Applications)



专题网站 Thematic Websites

- 「网上私隐要自保」及
「儿童私隐」专题网站
- “Think PRIVACY ! be SMART Online” and
“Children Privacy” thematic websites

The screenshot shows the homepage of the "Think PRIVACY Be SMART Online" website. The header features the PCPD logo and the text "香港個人資料私隱專員公署 Privacy Commissioner for Personal Data, Hong Kong PCPD.org.hk". Below the header, there's a large green banner with the text "上私隱要自保 Think PRIVACY Be SMART Online" and a subtext about providing one-stop resources and tips to help users protect their personal data online. To the right, there's a cartoon illustration of a person using a computer with the text "網絡欺凌你要知!". The main content area has sections for "最新消息" (Latest News) and "兒童私隱" (Children Privacy), both with several news items listed.

The screenshot shows the homepage of the "Children Privacy" thematic website. The header is identical to the other site. The main visual is a large orange graphic with the text "保障, 尊重個人資料" (保障, 尊重個人資料). Below it is a section titled "最新消息" (Latest News) with news items from October 2016. To the right, there are two smaller sections: "給家長及老師的建議" (Advice for Parents and Teachers) and "網絡欺凌你要知!" (Know About Cyberbullying).

The screenshot shows the homepage of the PCPD website. The header includes the PCPD logo and the text "香港個人資料私隱專員公署 Privacy Commissioner for Personal Data, Hong Kong PCPD.org.hk est.1996". The main content area features a large orange graphic with the text "20" and various icons related to privacy and technology. At the bottom, there's a footer with the text "香港個人資料私隱專員公署 Privacy Commissioner for Personal Data, Hong Kong".

公署网站资源：个案简述

PCPD Web Resources: Case Notes

The screenshot shows the search results for '个案简述' (Case Notes) on the PCPD website. The results are organized into three columns:

相关范畴: 保障资料第3原则	相关范畴: 保障资料第4原则	相关范畴: 条例第28(3)点
参考编号:2015Co1 新! 有关保障资料第3原则——个人资料的使用的个案简述... <更多>	参考编号:2015Co3 新! 有关保障资料第4原则——个人资料的保安的个案简述... <更多>	参考编号:2015Co2 新! 有关条例第28(3)条... <更多>
参考编号:2015Co4 新! 有关保障资料第1(1)原则——收集个人资料的目的及方式的个案简述... <更多>	参考编号:2014Co16 新! 有关保障资料第1(1)原则——收集个人资料的目的及方式的个案简述... <更多>	参考编号:2014Co5 新! 有关保障资料第1(1)原则——收集个人资料的目的及方式的个案简述... <更多>
相关范畴: 保障资料第1原则, 身分证	相关范畴: 保障资料第1原则, 身分证	相关范畴: 保障资料第1原则, 身分证
参考编号:2014Co14 新! 有关保障资料第1(1)原则——收集个人资料的目的及方式的个案简述... <更多>	参考编号:2014Co13 新! 有关直接促销的条文的个案简述... <更多>	参考编号:2014Co12 新! 有关直接促销的条文的个案简述... <更多>
相关范畴: 保障资料第1原则, 身分证	相关范畴: 直接促销	相关范畴: 直接促销

- 投诉
Complaints
- 查询
Enquiries
- 行政上诉
Administrative appeals



近期隐私议题 Recent Privacy Issues

- 资料外泄事故
data breach
- 流动应用程序
mobile apps
- 闭路电视 / 航拍机
CCTV / drones
- 直接促销
direct marketing
- 物联网
Internet of Things
- 电话骗局
telephone deception
- 流动支付 / 电子钱包
mobile payment / e-wallet



私隱專員新指引 禁美容業擅轉客戶資料

香港文汇报讯（记者 文森）手机遊戲《名媛 GO》是熱話，個人資料私隱處繼兒昨日特意發稿提醒遊戲程式用戶，在個人資料私隱方面要懂得自保，公署亦表達密切留意相關遊戲程式是否違反條例的規範，並提供數項建議。

建議包括：在下載任何手機應用程式時，用戶應先清楚了解該程式收集資料的目的，並閱讀有關私隱政策和聲明，了解程式會查閱、或分享智能電話內的哪些資料，衡量資料收集是否有需要節制或是超乎適度，再決定是否使用。用戶如對程式有懷疑，應移除可疑和不常使用的應用程式，以減低資料外洩的風險。

香港文汇报讯（记者 尹婕）掌握資訊，便能招商機。近年有不少美容中心以免費試用等形式，收集客戶身份證號碼、出生日期、醫療詳情等敏感個人資料，個人資料私隱處長黃繼兒表示：暫時性優惠確實沒有必要向客戶收取敏感個人資料，如要確認客戶身份可利用姓名及電話號碼等方式。

他續稱：現時有部分行業推出手帶或手錶等便攜式配備予客戶，以其運動量或健康狀況等數據以提供優惠，做法或涉及過分收集個人資料，公署正進行研究，提醒市民在使用服務時要了解款項內容，以保障個人資料。

收 170宗涉美容業投訴

黃繼兒指，在互聯網年代，手提電話內的軟件或是電訊服務等，均有機會在市民不知的情況下收取個人資料，建議消費者要留意有關條款，軟件開發商及電訊供應商宜增加透明度，讓大眾知道處理有關資料的方式。



Warning comes from privacy commissioner as messaging service asks users to say whether they want to share personal details with Facebook

Stephen Wong sounds a warning to Privacy Commissioner. Photo: May To

As long as users have a period of notification, I don't see we can stop them

ARMANDO R. ALVAREZ

any more, or there will be no incentive. We would have to make the terms and conditions clearer so that people have a better idea... For many people this is a good thing.

Avoid WhatsApp users and send them a message that they are under investigation for sharing sensitive information. This is important because it helps to prevent them from sharing their information with Facebook.

WhatsApp said Facebook had started user plane more recently, and that it was investigating the issue. The company has also been investigating the issue since last year, when it was first reported.

WhatsApp said it had not received any rights or obligations from Facebook, and that it had not been informed of the number of "invalid inquiries" by users.

A spokesman urged users to read the new terms and conditions and take steps to control their account.

He added: "We do not believe that this is a problem for our users."

WhatsApp says current users will be able to use the new policies without impacting the services they provide. The company will have 30 days to opt out of sharing with Facebook.

Facebook, which has asked WhatsApp to accept the new terms and conditions, has not yet responded to the procedure confirming

the change. A spokesman for Facebook said: "We do not believe that this is a problem for our users."

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第三十九届国际资料保障及私隐专员研讨会

中西荟萃 East Meets West





保障、尊重個人資料
Protect, Respect Personal Data

PCPD.org.hk



香港個人資料私隱專員公署
Privacy Commissioner
for Personal Data, Hong Kong