

INFORMATION INTEGRITY SOLUTIONS

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Summary of Day 2

APEC ECSG Technical Assistance Seminar: Domestic Implementation of the APEC Privacy Framework

Hong Kong 1 June 2005







We have principles. What next?

- What Implementation Framework
- Educating & publicising
- Remedies
- What happens when personal information leaves your economy and goes to another?

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Implementation Framework

- Direct regulation by law
- Standards
 - AICPA/CICA Framework <u>www.aicpa.org/innovation/baas/ewp/privacy_framework.asp</u>
 - Others
- Co-regulation a legal backing of codes or binding corporate rules
- Accreditation to a Seal or another self-regulation code
- Self-regulation, eg Codes
- Leave it to the market

Remedies

- Direct consumer organisation resolution
- Alternative Dispute Resolution
 - -Public (privacy) regulator mediates
 - -Private Seals; Trust Marks
- Rulings & Determinations by (privacy) regulator
- Courts
- Apology, restitution, compensation, fines, injunctions



But whatever you do:

It must be

- Ethical
- Effective
- Efficient

And remember:

- There is a huge range of experience in this room
- Use it! Follow up!



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Here is my card. I am 'opting in'. Please join me.