



附件:網上問卷調查結果 (總受訪人數: 1,283)

**Appendix: Results of the Online Survey (n=1,283)**

**1**

<b>Personal data privacy issue that concerns you the most</b> 你最希望了解下列哪個有關個人資料私隱的範疇?	<b>Number of respondents</b> 受訪者數目
1. Direct marketing activities (promotion calls, emails, etc.) 直銷活動 (推銷電話、電郵等)	503
2. Social media or social networks 社交媒體、社交網絡	331
3. Job hunting 求職	222
4. Smartphones 智能電話	216
5. Others 其他	11

**2**

<b>Aspects of privacy protection in relation to direct marketing activities you would like most to learn more</b> 關於直銷活動, 你希望更深入了解下列哪項的資訊?	<b>Number of respondents</b> 受訪者數目
1 How to stop receiving direct marketing calls or promotional materials? 如何停止接收直銷電話或宣傳資訊?	360
2 How to selectively receive promotional materials of certain kinds of products or services? 如何選擇性地接收某類型產品/服務的資訊?	81
3 The implications of providing personal data in exchange for VIP privileges 提供個人資料換取 VIP 優惠的影響	61
4 Others 其他	1



3

<b>Aspects of privacy protection in relation to social media or social networks you would like most to learn more</b> 關於社交媒體、社交網絡的資訊，你希望更深入了解下列哪項？	<b>Number of respondents</b> 受訪者數目
1 Account security (suspicious logins, unauthorised use, etc.) 帳戶保安（可疑登錄、盜用等）	118
2 Behavioural tracking 行為追縱	117
3 Privacy settings 私隱設定	81
4 Others 其他	11
5 Creating an account 建立帳戶	4

4

<b>Aspects of privacy protection in relation to job hunting you would like most to learn more</b> 關於求職，你希望更深入了解下列哪項的資訊？	<b>Number of respondents</b> 受訪者數目
1 Under what circumstances a prospective employer can collect my identity card number or make a copy of my identity card? 未來僱主在什麼情況下可以收集我的身份證號碼或者複印我的身份證？	80
2 My rights when providing personal data as a job applicant 我作為求職者，在提供資料時享有什麼權利？	74
3 What personal data should or should not be included in a CV 履歷表上應該提供什麼資料？	63
4 Others 其他	5



5

<b>Aspects of privacy protection in relation to smartphones you would like most to learn more</b> 關於智能電話，你希望更深入了解下列哪項的資訊？	<b>Number of respondents</b> 受訪者數目
1 Points to note when downloading and using apps 下載及使用程式時應注意的事項	90
2 Potential dangers of using public Wi-Fi 使用公共 Wi-Fi 的潛在風險	81
3 Potential dangers related to the repair or disposal of smartphones 維修及棄置智能電話時的潛在風險	27
4 Potential dangers of using the geolocation function 使用定位服務的潛在風險	16
5 Others 其他	2

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